

Big Flat BRUNCH

The Heart of Birmingham Chapter of the American Business Women's Association has provided opportunities to help businesswomen grow personally and professionally through leadership, education, networking support, and national recognition for thirty-two years. We invite you to become a sponsor for our fifth annual Big Hat Brunch to empower, inspire and motivate women. This year, our theme is Women in Leadership: Positioning Yourself For The Role You Deserve.

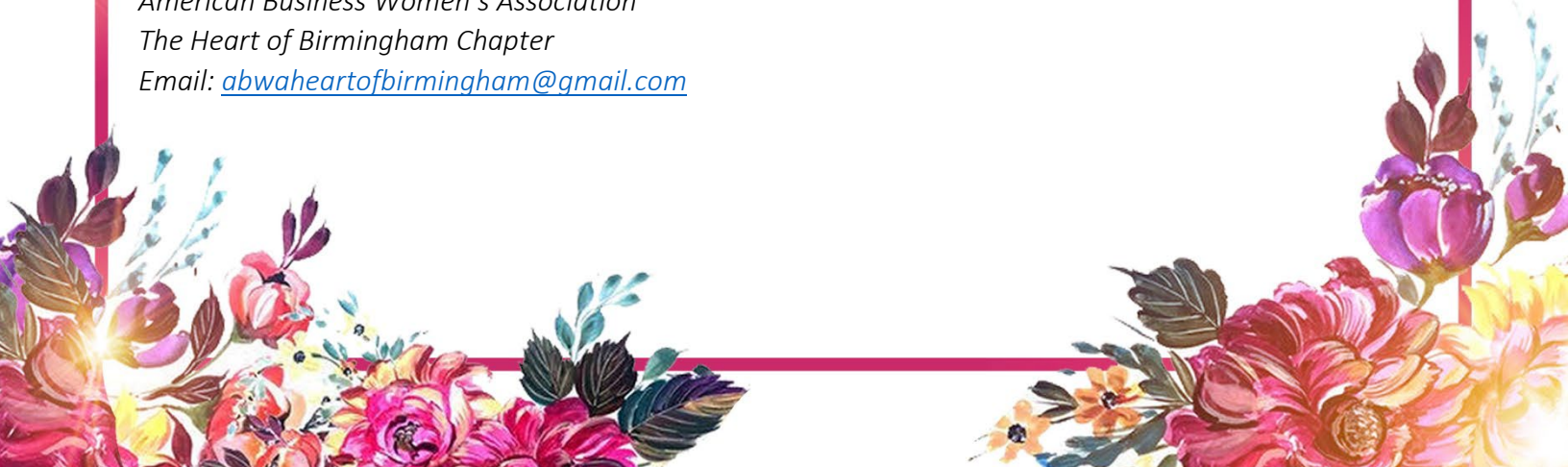
Funding for this event comes primarily from corporate sponsors, such as yourself. In addition to the brunch, the funds will offer scholarship opportunities and grants for women in business who desire to improve their skills. This exciting event will be on **Saturday, April 27, 2024, from 11:00 a.m. until 2:00 p.m. at the City Club Birmingham 1901 6th Ave Nth Regions-Harbert Plaza Suite 3100 Birmingham, AL.**

The vision of the Heart of Birmingham Chapter of the American Business Women's Association is, "Striving for a better tomorrow by developing women professionally and personally".

Your sponsorship will help ensure the success of our Big Hat Brunch. Enclosed in this packet, you will find more information on this exciting event's sponsorship levels. Please do not hesitate to contact me with any questions or concerns. I look forward to speaking with you soon.

Sincerely,

Carol Skelton, Chapter President
American Business Women's Association
The Heart of Birmingham Chapter
Email: abwaheartofbirmingham@gmail.com



SPONSORSHIP LEVELS

PLATINUM SPONSORSHIP \$2,000

Business logo and name displayed prominently in advertisements:

- One Full page ad in the event program and a special ad in The Heart Beat Newsletter for 12 calendar months
- One monthly standard ad for 12 calendar months on Heart of Birmingham website and Social media outlets
- Business Logo on Step and Repeat Banner
- 8 VIP admissions tickets
- Booth Space
- Multiple live mentions on day of event

GOLD SPONSORSHIP \$1,500

Business logo and name displayed prominently in advertisements including:

- One Full page ad in the event program a special ad in The Heart Beat Newsletter for 12 calendar months
- Business Logo on Step and Repeat Banner
- 4 VIP admissions tickets
- Booth Space (Limited to one additional meal ticket)
- Multiple live mentions on day of event

SILVER SPONSORSHIP \$1,000

- Half Page ad in the event program
- 2 guest table settings include food and drink the day of the event
- Booth Space (Limited to one additional meal ticket)
- Multiple live mentions on day of event

BRONZE SPONSORSHIP \$500

- Half Page ad in the event program
- 2 guest table settings include food and drink the day of the event
- Multiple live mentions on day of event

WAYS TO PAY

Carol Skelton, Chapter President
American Business Women's Association
The Heart of Birmingham Chapter

For more information, contact:

Veronica Wallace Anderson, Event Chair

Email: abwaheartofbirmingham@gmail.com

Phone: 205-603-7988

To pay, please scan the PayPal QR Code
or via PayPal to ABWAHeartofBham



SOUVENIR BOOK FORM

To Commemorate our American Business Women’s Association, Heart of Birmingham Big Hat Brunch, a souvenir booklet will be published, and distributed nationally. We request your support. Purchase an ad for yourself, company, chapter, church and business. Ad prices are as follow:

_____ Full Page: \$100.00 for a full-page handbook ad
(Full page ad is included with Platinum and Gold Sponsorship Pricing)
_____ Half Page: \$50.00 for a half-page handbook ad
(Half page ad is included Silver and Bronze Sponsorship Pricing)

Please note: All ads must be clear and print ready. Please email your ad and/or logo to heartofbirminghamadbooklet@gmail.com by Friday, April 12, 2024 before Midnight.

Submitted by: _____

Please fill out information that you would like to place in your ad:

Phone Number: _____

Address: _____

Email: _____

Other Information: _____

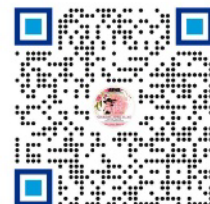
Message: _____

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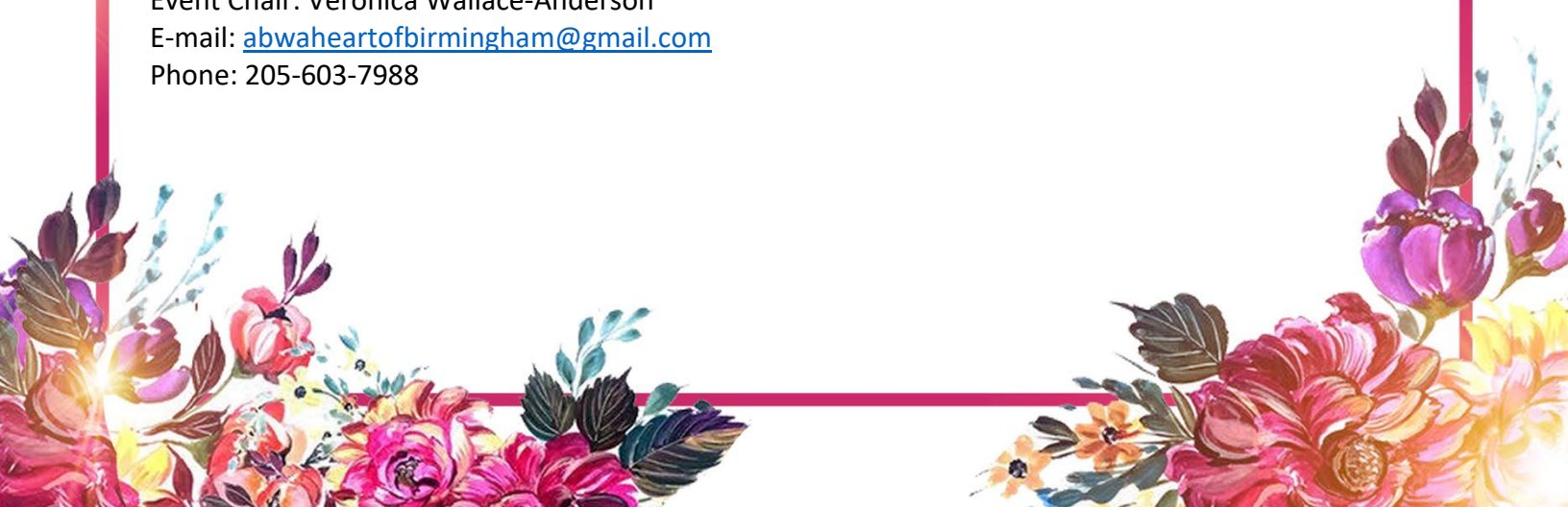
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This exciting event will be held Saturday, April 27, 2024 from 11:00 a.m. until 2:00 p.m. at the City Club Birmingham, 1901 6th Avenue North, Regions-Harbert Plaza, Suite 3100, Birmingham, AL. The vision of the Heart of Birmingham Chapter of the American Business Women's Association is, "Striving for a better tomorrow by developing women professionally and personally."

Enclosed is the vendor information on this exciting event. Please do not hesitate to contact me with any questions or concerns. I look forward to speaking with you soon.

Sincerely,
Carol Skelton, Chapter President
American Business Women's Association
The Heart of Birmingham Chapter

Event Chair: Veronica Wallace-Anderson
E-mail: abwaheartofbirmingham@gmail.com
Phone: 205-603-7988



VENDOR SPACE FORM

Vendor spaces are available this year at our 5th Annual Big Hat Brunch. If you would like to participate as a vendor for this event, please complete this form, along with a form of payment, and return to:

Event Chair: Veronica Wallace-Anderson
abwaheartofbirmingham@gmail.com Phone: 205-603-7988

Space is available for \$150.00, which will include a table.

- Set up will begin at 8:00 a.m. and to be completed by 10:00 am.
- Vendors should have space completely broken down by 3:00 p.m.
- One meal ticket is included, there is a \$25.00 fee for one additional meal ticket.

Exhibitors will need to provide their own equipment, tablecloths, cords, power strips (if needed), props and or displays for products and/or signage.

Name of Business: _____

Address: _____

City, State: _____ Zip: _____

Phone: _____ E-mail: _____

Name of Representative(s) working booth:

VENDOR FEES:

VENDOR BOOTH SPACE: \$150.00 \$ _____

MEAL TICKET: \$25.00 \$ _____

TOTAL AMOUNT ENCLOSED \$ _____

To pay, please scan PayPal QR Code (or ABWAHeartofBham)

****Please respond as soon as possible to secure your space at the 2024 Fifth Annual Big Hat Brunch!***



THE BIG HAT BRUNCH AD BAG

To commemorate our American Business Women's Association, The Heart of Birmingham Big Hat Brunch, we will be giving away **80 gift bags**. These bags are a great way to advertise your business and/or services. It could be a simple business card or promotional item with your business name on it. For a price of \$10 per two items, you can easily promote your business and create new business networks!

Again, thank you for your support!

Name of Business: _____

Address: _____

City, State: _____ Zip: _____

Phone: _____ E-mail: _____

Items submitted by: _____

Number of Promo Items: _____ Total quantity of items submitted: _____
(Note: 80 bags will be provided for event)

Item Descriptions _____

Total Payment Enclosed: \$ _____

Your support will help ensure the success of our Big Hat Brunch and fulfill our mission as dedicated members of ABWA.

Please do not hesitate to contact me with any questions or concerns.

Sincerely,
Carol Skelton, Chapter President
American Business Women's Association
The Heart of Birmingham Chapter

Event Chair: Veronica Wallace-Anderson
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